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**CLOSINGCORP UNVEILS FIRST OFFERING IN NEW DATA AND ANALYTICS SUITE: PRICE TRENDS MARKET ANALYZER**

**SAN DIEGO, March 6, 2019** – [ClosingCorp](http://ClosingCorp.com), a leading provider of residential real estate closing cost data and technology for the mortgage and real estate services industries, announced today a new analytics tool that gives providers of settlement services better insight into market penetration, pricing trends and market potential.

ClosingCorp's Price Trends Market Analyzer enables users to:

- See their market share on national, state and county levels;
- Benchmark their pricing based on product type and geography, or compare pricing to that offered by the top and bottom providers in each market;
- Assess the addressable market for various products by evaluating volume and pricing trends on a national, state and county level.

“Our new analytics will help providers better understand how they stack up against competitors, how competitive their pricing is, whether they are ‘leaving money on the table’ and what geographical markets are the most attractive,” said Bob Jennings, chief executive officer of ClosingCorp. “Armed with this information, our clients will be in a position to make smarter pricing and marketing decisions that can increase share and/or profitability. Our Price Trends Market Analyzer is the first of a series of data and analytical offerings that we will be introducing in 2019.”

For more information, go to [closing.com](http://closing.com).



## **About ClosingCorp**

Headquartered in San Diego, Calif., ClosingCorp owns and operates the premier source of intelligence for closing costs and service providers in the U.S. residential real estate industry. Through innovative solutions, progressive technologies and strong alliances, the company delivers timely, accurate and transparent results that help optimize closing processes and services for mortgage lenders, title and settlement companies and real estate professionals. Clients rely on ClosingCorp to help improve efficiencies and mitigate risk. For more information, please visit [www.closing.com](http://www.closing.com).

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